

Streamlining workflows and automating tasks

Tupperware is an iconic home products brand present in over 80 countries. **This is their story with Near Partner.**

Overview

Tupperware is an American brand that develops, manufactures, and distributes kitchen and home appliances. Founded in 1946, stock management software was key to run its complex supply chain and building Tupperware into the global brand it is today. Plant and stock managers in different continents use it to plan production. Marketing and sales departments rely on its accuracy to analyse trends and predict sales. But evolving business needs and the brand's growing digitalization meant new challenges and requirements for the brand's technology team. The iconic brand that revolutionised food storage and preparation knew its software needed an upgrade - and chose Near Partner for the ride.

Why Near Partner

Tupperware reinforced Near Partner's "dedication and willingness to deliver work on-quality and on-time", coupled with their creativity and innovative approach. Additionally, Near Partner's communication management skills, including transparent updates on project progress, risks, and issues during Steering Meetings, made the collaboration a key asset.



This project enabled us to group all products sold around the world under the same product name and in the same hierarchy.

Sophie Wolters

VP & Global Marketing
Operations

Analyzing our problem

Every day, hundreds of people in each location handle Tupperware's internal software. However, given the age of the software, and the growth of the company, some features could no longer keep up with the current demands. First off, search screens weren't refined enough to enable the user to filter products by different criteria, which in turn slowed down the workflow, as it was necessary to manually check each product page and apply filters individually. A second problem was product management. Products are constantly being added, deprecated, or updated, making manual processes like product classification very time-consuming. Lastly, some products did not have standardised names or categories, making stock and sales management not accurate and more complex than it needed to be.

Creating a Solution

Near Partner had two main objectives: modernize Tupperware's legacy systems and automate key processes, eliminating manual tasks and streamlining workflows. This was achieved by creating a solution for product categorization, enabling easy access, filtering, and sorting of products worldwide. Internal search screens also redesigned, allowing for enriched global product information and improved search capabilities.

In addition, Near Partner developed internal applications for order management, logistics, transport, and stock control, taking into account the specific needs of different departments. The project involved various technologies and languages such as JavaScript, HTML, CSS, React, Python, Django, and Oracle. Despite facing obstacles, including aligning data management technologies and integrating applications with Tupperware's ERP system, Near Partner successfully managed the project. Agile project management methods were used, employing Scrum methodology and sprints to handle the backlog and facilitate iterative rework. This ensured effective coordination without disrupting Tupperware's round-the-clock global operations.

The Results



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